



SELF-SERVICE STREAMING PLATFORM

## **LOCAL REPRESENTATIVES - EUROPE**

April 2011

### **THE COMPANY:**

DaCast markets a self-service video streaming platform that is very easy to use and can monetize content immediately via video ads, pay-per-view and/or subscriptions.

Using DaCast, publishers of online video can create one or more moneymaking channels themselves as easily as they do it with Google AdSense.

In contrast to competing solutions, DaCast offers all this functionality in one integrated, self-service platform. There's no need to engage with intermediaries or to purchase additional applications or tools: DaCast is a true one-stop, end-to-end solution.

While DaCast can be used by businesses of all sizes, it is especially suited to smaller independent TV stations, educational institutions, music groups and record labels, sports teams and event organizers who want to share content with a global audience and build communities – all while generating incremental revenue.

In addition to monetization, DaCast also manages the security of its customers' streams and payments, and offers a huge database of ads to choose from – along with an analytics dashboard enabling users to optimize streaming scheduling, and advertising revenue.

DaCast operations are based in San Francisco, CA and in Paris, France.

### **To expand its business outside of its home markets (North America and France), DaCast plans to partner-up with local representatives in the main European countries.**

These representatives will share in the revenue they generate either through direct sales or through the local partnership/reselling deals they will put in place.

### **MISSIONS :**

The local representatives will be in charge of:

- Identifying clients in various sectors (TV, Sports, Music and Live Entertainment, Education, ...) and convincing them to subscribe to DaCast's platform
- Signing-up potential partners/resellers (web agencies, IT services companies, sports marketing agencies, video production companies, ...)
- Assisting DaCast in their local Marketing and Communication efforts

### **WHO CAN BE A DACAST REPRESENTATIVE?**

DaCast representatives are companies or individuals with a network of contacts (clients and partners/resellers) in the company's main target industries that they can leverage to expand DaCast's customer base.

### **Contact:**

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