



## SEO Internship

### Company Description

DaCast is a leading innovator in the field of online video streaming. We deliver an all-in-one solution that enables content producers to start streaming live or on demand audio and video in just minutes. In addition to being easy to use, DaCast offers integrated monetization so content owners can make money through pay per views, subscriptions or ad-supported media. There are no commitments and the service is totally automated, enabling users to quickly start streaming content over the web and monetize it.

DaCast is headquartered in San Francisco, California with a European office in Paris, France. Please visit [www.dacast.com](http://www.dacast.com) for further information.

### Job Qualifications and Requirements

We are looking for someone who can help bolster the SEO of the company's website. The website has already been optimized in many areas for SEO, and your goal would be to further the reputation of the site to make it easier and more relevant to people looking to broadcast and stream media content. You must be the type who is open to learn and grow with the company as well, and fit the following criteria:

- Basic knowledge in IT
- Strong work ethic, highly motivated and adaptable
- Team Player
- Ability to craft interesting and compelling copy
- Must be able to multi-task, prioritize and manage time effectively
- Willingness to research and write persuasive product specific posts that people want to share
- Excellent copy editing skills, grammar and spelling should be excellent
- Able to monitor and report on SEO metrics
- Past experience in SEO and social media marketing preferred

### Duration and Availability

DaCast is looking for someone who is willing to start as soon as possible. The position is full time and will last between four to six months.

### Compensation

This is a paid internship. Compensation is \$1,000 per month.